



OFFICE OF THE SECRETARY OF DEFENSE
1950 DEFENSE PENTAGON
1950 DEFENSE PENTAGON
WASHINGTON, DC 20301-1950

ADMINISTRATION AND
MANAGEMENT

20 MAY 2013

Dear Commemorative Partner:

Thank you for participating in the 50th Anniversary of the Vietnam War Commemoration's Commemorative Partner Program. We are deeply grateful to Walmart and to every associate who has served our country and all who are helping our nation thank and honor our Vietnam Veterans and their families. We look forward to working with you through Walmart headquarters as we recognize the service, valor and sacrifice of the men and women who have defended our nation. Please find enclosed the following items, which along with the certificates from the Secretary of Defense and Chairman of the Joint Chiefs of Staff sent to your store last November, will complete your Commemorative Partner starter kit:

1) Official Vietnam Commemoration Flag

- a. This is the Vietnam War Commemoration official flag and can be displayed in the store or raised on a flag pole.

2) Official copy of the Presidential Proclamation

- a. President Obama signed Proclamation on May 28, 2012 that officially kicked off the Vietnam War Commemoration. The Commemoration will last until November 11, 2025.

3) Congressional Objectives Poster

- a. These are the five objectives that Congress tasked the Vietnam Commemoration to commit to over the lifetime of the Commemoration.

We would greatly appreciate having these items and the certificate that was sent last November displayed in a prominent area of your store. Your support to these Veterans and their families is greatly appreciated and a monumental contribution to the Vietnam War Commemoration's mission to thank and honor all Vietnam Veterans and their families. Walmart is playing a key and major role in assisting a grateful nation in thanking and honoring our Vietnam Veterans. If at any time you need to replace any of the enclosed items, please contact Colleen Hardy at Colleen.Hardy@osdcommemorations.mil or 703-697-4877. Please visit our website to learn more about the commemoration <http://www.vietnamwar50th.com>

Thank you,

Claude M. Kicklighter
Claude M. Kicklighter
Lieutenant General, U.S. Army (Ret)
Director
DoD Office of Commemorations

Thank you for participating in this important mission!