



**American
Red Cross**

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NEWS RELEASE

More than just an alert to severe weather *Free Red Cross Preparedness Apps Help!*

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Here is some information to share with your viewers that will be helpful to people today regarding the American Red Cross free preparedness apps as well as some tips for what to do before, during and after a flood.

The [Tornado App](#), along with the other apps, can be found in the Apple App Store and the Google Play Store for Android by searching for American Red Cross or by going to redcross.org/mobileapps. More information at this website will walk you through the steps to customize your alert locations as well.

From your mobile phone, call "***REDCROSS" (**73327677) and we will send you a link to download the app to your phone or you can download them directly from the [iTunes](#) or [Google Play](#) app stores.

All of the Red Cross preparedness apps not only give real time alerts for warnings and watches and help with preparedness before and recovery after information; it is also updated with open shelter locations, personalized local information and a connection to the "I'm safe" feature.

<http://www.redcross.org/prepare/disaster/flood> is a great resource for tips on how to prepare for and respond during a flood.

You can help people affected by disasters like floods, as well as countless crises at home and around the world, by making a donation to support American Red Cross Disaster Relief. Your gift enables the Red Cross to prepare for and provide shelter, food, emotional support and other assistance in response to disasters. Visit www.redcross.org or call 1-800-RED-CROSS. Contributions may also be sent to your local American Red Cross chapter or to the American Red Cross, P.O. Box 37243, Washington, DC 20013.

About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or visit us on Twitter at [@RedCross](https://twitter.com/RedCross).